

The popular AUSA Coffee Series is back! These in-person breakfasts includes key updates from Senior Army Leaders as well as a light breakfast and networking. AUSA will host up to six of these events each year.

We are pleased to offer the following sponsorships for this important Series. Don't miss this unparalleled opportunity to network with key leaders and place your brand in front of our worldwide audience! Become a sponsor today!

SPONSORSHIPS AVAILABLE

FOUR STAR: \$40,000 SOLD OUT

(limited to 2 sponsors)

- Premiere logo placement on all marketing materials associated with the series
- VIP seating for one company representative at each breakfast throughout the year
- Five complimentary registrations at each breakfast
- Premiere logo placement on digital signage at each event
- Opportunity to provide amenities for attendees at each of the breakfasts
- 30 second video played at each event

THREE STAR: \$20,000

(limited to 5 sponsors)

- Logo placement on all marketing materials associated with the series
- Three complimentary registrations at each breakfast
- Reserved seating for two company representatives
- Logo placement on digital signage at each event

TWO STAR: \$10,000 (limited to 6 sponsors)

- Logo placement on all marketing materials associated with the series
- Two complimentary registrations at each breakfast
- Reserved seating for two company representatives
- Logo placement on digital signage at each event

For more information, and to secure your sponsorship, please contact:

Gaye Hudson, Deputy Director, Sponsorship & International Programs, GHudson@ausa.org, 703-907-2401 Emily Call, Sponsorship & International Programs Manager, ECall@ausa.org, 703-907-2606.