

# **Association of the United States Army**

Voice for the Army – Support for the Soldier

August 2003

# **GI-to-Jobs is COOL**



# A New Opportunity

In August 1999, the Secretary of the Army established strategic and operational goals for recruiting. He directed that the Army take immediate action to eliminate recruiting shortfalls.

Born of this directive, the GI-to-Jobs initiative serves soldiers who may not want a college degree by providing a rich source of information about civilian credentialing opportunities related to their Army training. Pursuing civilian credentials can provide the soldier with personal development opportunities and promotion points while in the service, and enhanced job and pay opportunities when they reenter civilian life.

The GI-to-Jobs initiative, through the website it produced—Credentialing Opportunities On-Line (COOL)—adds another dimension of value for potential recruits and their families, aids in the personal and career development of active soldiers, and provides transitioning servicemembers with a clear advantage when reentering the civilian work force.

#### **COOL Overview**

COOL provides information on how soldiers can fulfill the requirements for civilian certifications and licenses related to their military occupational specialties. The site helps soldiers understand what it takes to obtain credentials, including identifying in detail additional training that may be needed, what to study, where to take tests, and even what resources are available to help pay for tests and related fees.

# COOL:

- Provides background information about civilian certification and licensure.
- Identifies licenses and certificates relevant to Army Military Occupational Specialties (MOSs).
- Describes how to fill any gaps between Army training and experience and civilian credentialing requirements.
- Provides information on resources available to solders to facilitate credentialing.



Go to https://www.cool.army.mil to see COOL online.

"This new website explains differences between military and civilian training and certification requirements, and it does so in easy-to-understand language. The website tells soldiers exactly what they need to do to begin and complete the certification process in their MOS." — Sergeant Major of the Army Jack L. Tilley



## **COOL** (continued)

## **COOL Features**

COOL provides thorough background information on credentialing and how it affects the soldier, as well as extensive links to related sites and information—valuable resources alone. But the main strength of COOL is that users can search for a specific MOS, either by code or by title, and they are rewarded with extensive and detailed credentialing information specific to their training.

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Each MOS has an overview page. Information grouping and extensive use of graphical elements enhance ease of use. Links to analysis pages are included for each credential directly related to the MOS, along with icons showing what resources are available for that credential. Information on advanced, specialized and other certifications follow. For example, the 74B summary page shown above goes on to include 59 advanced/specialized certifications, as well as information on continuing education.

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Once on an analysis page, soldiers can see at a glance what they need to do to obtain that credential.

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Topic-level analysis shows if Army training fully (F) or partially (P) covers credentialing exam requirements.

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Each analysis page is wrapped up with a graphical summary.

# **COOL Future**

Civilian credentialing is a growing and dynamic field. Army training for the state-of-the-art 21st century soldier is constantly advancing. COOL is continuously updated to ensure its content is complete and accurate. Next steps for COOL include completion of the MOS analysis process and expansion to include Additional Skill Identifier (ASI), Special Qualification Identifier (SQI) and Warrant Officer information.

"This is good news for soldiers, but great news for the nation as well. The Army offers the best training in the world, and when you add extraordinary experience, additional study and leader development, the country will benefit from GI-to-Jobs with exceptionally qualified veterans for the 21st century workforce."

— Major General Kathryn Frost, former Adjutant General